



Woodside Athletic Club Sponsorship

Woodside Athletic Club, established in 1965, is a private swim and tennis club located in Beverly Hills.

The club offers several sponsorship opportunities to local businesses to help raise awareness among the more than 400-family memberships.

Most members live within a five-mile radius of the club. Woodside has a competitive swim team with more than 200 swimmers ages 4-18. Three home meets take place each summer that bring more than 500 people from Woodside, and another local team, to the club.

Woodside also has a competitive tennis team, as well as tennis leagues for adults.

The club is open noon – 9 p.m. Memorial Day through Labor Day.

Sponsorship Opportunities

- Summer Season Sponsor – \$500
 - Advertise on the club’s digital scoreboard throughout the day for the duration of the season, and be included in the sponsorship list on the club’s website (woodsiedac.wildapricot.org) and Facebook page throughout the year.
 - Your company logo
 - Brief description of product/service

- Swim Meet Sponsor - \$100 per home meet, or \$275 for three home meets
 - Company name/logo posted on the digital score board prior to the meet
 - Verbal recognition by the announcer a minimum of three times throughout the meet
 - Mention of the company in the Sun Devil newsletter and on the web site following that swim meet

NAME: _____

ORGANIZATION: _____

CONTACT INFORMATION (Email/Phone): _____

SPONSORSHIP LEVEL: _____

SIGNATURE: _____

Please pay by check payable to Woodside Athletic Club.

Woodside Athletic Club - 22440 West 13 Mile Road, Beverly Hills 48025 – www.woodsiedac.com

Sponsorship Contact: Sara Locricchio – saralocricchio1@gmail.com

Guidelines for optimal scoreboard image graphics:

- Our Daktronics display is monochrome (1 color in many shades), and it only displays in 72 DPI, so your ad image needs to be formatted in that resolution.
- Ideally the images need to be 144 pixels wide, and no more than 64 pixels high.
- .PNG file format seems to work best, but we can also use JPG, GIF, TIF, or PSD formats.
- If you send us a PNG logo in a higher resolution and are not able to format it yourself, we will do our best to resize it to fit the screen.
- If you do not have an image and/or the capability to provide a logo in the needed format, we can try to come up with a generic graphic and/or can use simple text display ad, just let us know what you would like it to say.

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